

Media information 2021 3rd and 4th quartal





About sculpture network

sculpture network is Europe's leading online platform for contemporary three-dimensional art:
www.sculpture-network.org

The network provides comprehensive information about sculpture and organizes events throughout Europe, where artists, curators, art professionals and art lovers get many opportunities for discussion, networking and interdisciplinary exchange.

The monthly online newsletter provides information on current topics in the field of exhibitions and sculpture from all over Europe.

sculpture network was founded 2004 in Berlin, and is a recognized, registered, non-profit organization with headquarters in Munich. sculpture network has around 1,000 active members in 40 countries. Many professionals from the contemporary art market follow sculpture networks' activities, publications and news.

Target Group, Readers Profile

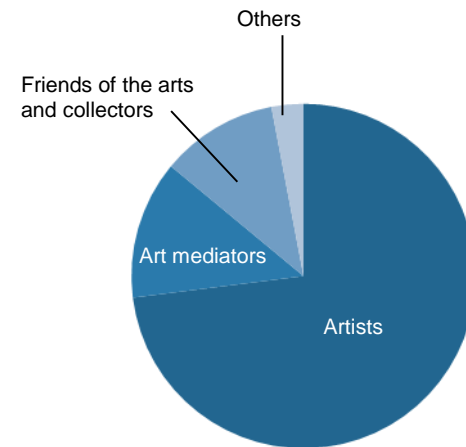
sculpture network is the ideal medium for targeted advertising and information about your products, services, events or projects

Reach the European cultural and three-dimensional art scene through our platform. Target 7,000 monthly web visitors, 18,000 newsletter subscribers and 34,000 social media fans.

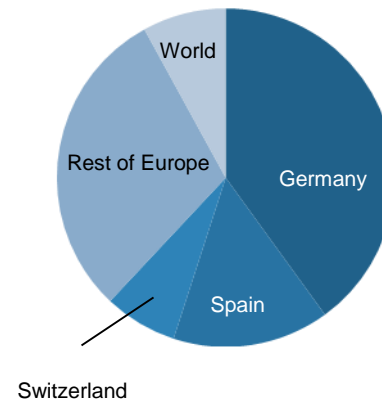
- Artists, art mediators and professionals - curators, professors, art historians and critics, planners and architects, managers and curators of museums, sculpture parks, galleries, art and cultural organizations, service providers
- Opinion leaders and networkers from the culture and creative industries
- Artaffine, educated, open-minded
- Internetaffine and fond of travelling

Also collectors and art lovers throughout Europe follow our activities with great interest.

Target Groups spreading



Countries spreading



Reach

Newsletter

- 8 newsletter editions per year, in German, English
- 18,000 newsletter subscribers (8,000 German, 10,000 English)

Website

- 7.500 website users monthly. 21,000 page visits monthly*

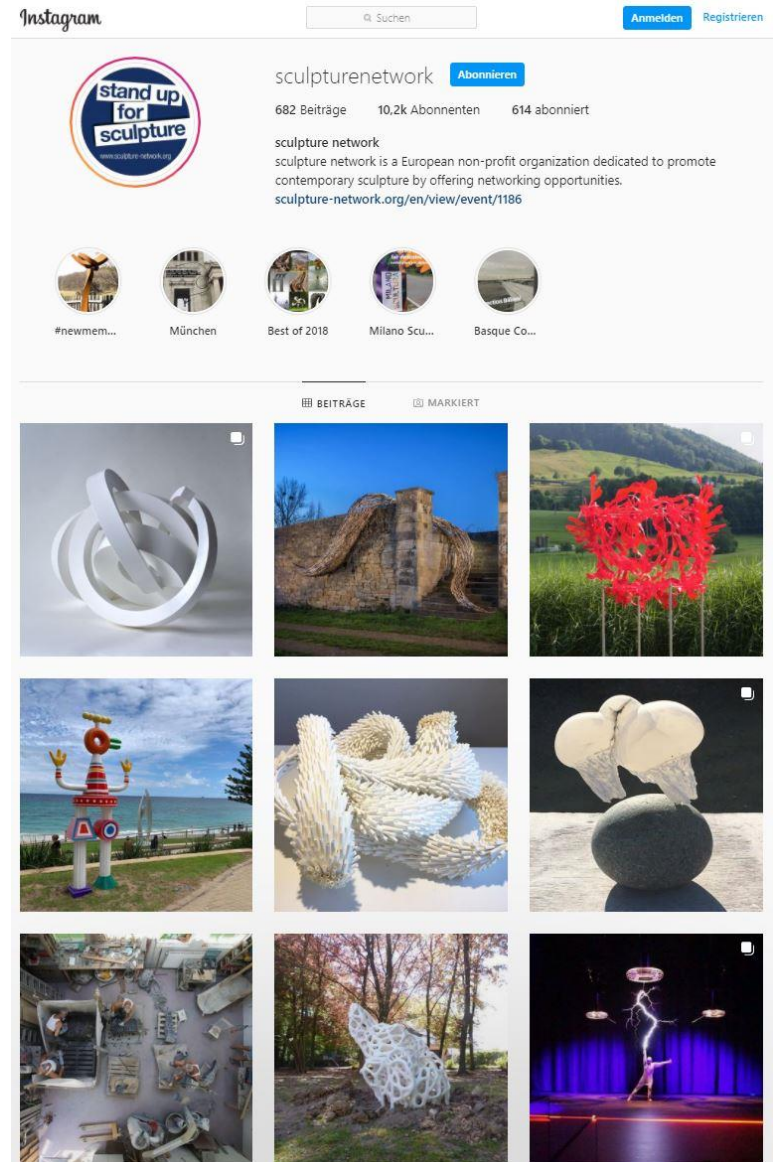
Social Media

- 38,000 fans & followers on social media channels**



*Source: Google Analytics, June 2021

** Status June 2021



Advertisement placement Website and Newsletter

The screenshot shows the Sculpture Network website interface. At the top left is the logo 'sculpture NETWORK DELTA' with the tagline 'Europe's network for contemporary three-dimensional art'. Navigation links include 'MAGAZINE', 'NETWORK', 'ART - PEOPLE - LIFE', and 'BECOME ACTIVE'. A 'Log in' button with flags for Germany and the UK is in the top right. The main content area features a large yellow sculpture installation, a red 'Your add' button, and a 'sculpture network Events' section with a 'SEE EVENTS' button. Below are three article teasers: 'AND THE WINNERS ARE: YAYOI KUSAMA, MONA HATOUM AND CORNELIA PARKER', 'A PLACE TO DREAM AND A CHANCE FOR ARTISTS', and 'THE SUN SPHERE AS A SYMBOL OF LIFE'. A sidebar on the right contains a menu with 'ABOUT US', 'NEWSLETTER', 'BECOME A MEMBER OF SCULPTURE NETWORK', 'SUPPORT US', 'OUR EVENTS', and 'FOLLOW US' (with social media icons).

sculpture
NETWORK

NEWSLETTER



Land-Art in Flevoland

Our virtual tour through Europe continues! In the January-Newsletter we started our trip in Poland. Today we invite you to jump on to our imaginary train that takes us to the Netherlands. First stop: Flevoland. Sandra Smalenburg shows us a stunning work of art created by Bob Gramsma..

[Read Article](#)

Your add



Joop Mulder's Sense of Place

Next stop of our tour: the Frisian landscape and the Wadden area of the Northern Netherlands. In memoriam of

Ad rates

Combined Advertising in Newsletter + Website

1x super banner ad in newsletter (728 x 90 px)
+ 4 weeks rectangle banner on homepage (596 x 596 px)

- Cultural tariff (30% reduction): **650,- €**
- Company tariff: **900,- €**

Multiple placement:

- 3 months banner ad: 10%
- 12 months banner ad: 30%

Social Media:

1 posting on Facebook, LinkedIn,
and Instagram: **100,- €**

**sculpture network members receive
20% sales discount on all prices**

Conditions of payment

All prices are quoted in Euro and are valid plus VAT. Invoices are due net 10 days from invoice date, but no later than the day of publication of the newsletter, in which the advertisement appears. Mistakes or changes of the prices remain reserved.

Data supply

- Resolution: 300 DPI
- Data formats: JPG, PNG, TIFF
- No liability if data incorrectly supplied

Newsletter Deadlines

	Advertising Deadline	Data supply	Date of publication
September 21	30.08.2021	01.09.2021	03.09.2021
October 21	11.10.2021	13.10.2021	15.10.2021
November 21	22.11.2021	24.11.2021	26.11.2021
December 21	TBC	TBC	TBC

Imprint

sculpture network e.V.
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80337 Munich
Germany

Register of associations
Court of first instance: Berlin-Charlottenburg, No. 23307Nz

Chairman: Frank Evelein

Bank Details

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