

## Media information 2021 1st and 2nd quartal





## About sculpture network

**sculpture network is Europe's leading online platform for contemporary three-dimensional art:**  
[www.sculpture-network.org](http://www.sculpture-network.org)

The network provides comprehensive information about sculpture and organizes events throughout Europe, where artists, curators, art professionals and art lovers get many opportunities for discussion, networking and interdisciplinary exchange.

The monthly online newsletter provides information on current topics in the field of exhibitions and sculpture from all over Europe.

sculpture network was founded 2004 in Berlin, and is a recognized, registered, non-profit organization with headquarters in Munich. sculpture network has around 1,000 active members in 40 countries. Many professionals from the contemporary art market follow sculpture networks' activities, publications and news.

## Target Group, Readers Profile

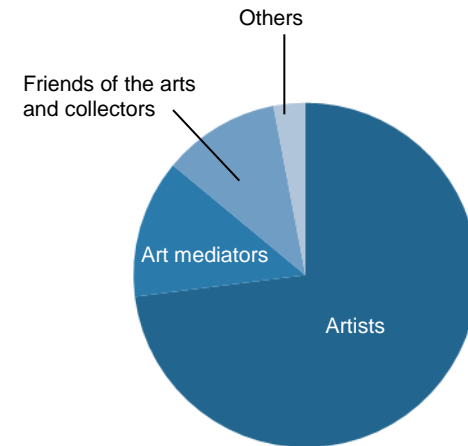
**sculpture network is the ideal medium for targeted advertising and information about your products, services, events or projects**

Reach the European cultural and three-dimensional art scene through our platform. Target 6,000 monthly web visitors, 18,000 newsletter subscribers and 34,000 social media fans.

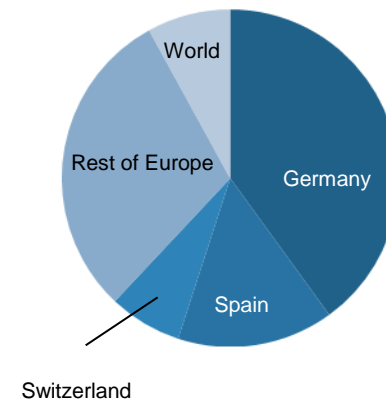
- Artists, art mediators and professionals - curators, professors, art historians and critics, planners and architects, managers and curators of museums, sculpture parks, galleries, art and cultural organizations, service providers
- Opinion leaders and networkers from the culture and creative industries
- Artaffine, educated, open-minded
- Internetaffine and fond of travelling

Also collectors and art lovers throughout Europe follow our activities with great interest.

### Target Groups spreading



### Countries spreading

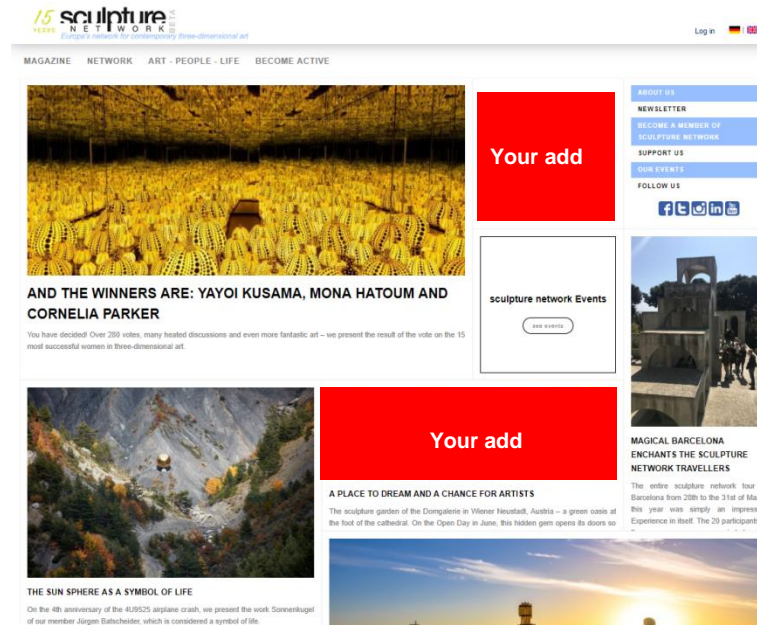


# Reach

- 8 newsletter editions per year, in German, English
- 18,000 newsletter subscribers (8,000 German, 10,000 English)
- 7.5000 website users monthly  
21,000 page visits monthly\*
- 38,000 fans & followers on social media channels\*\*



## Website



## Newsletter



In unserem Juni-Newsletter haben wir dir bereits einige der außergewöhnlichsten Skulpturenparks vorgestellt. Hast du schon einen davon besucht? Nein? Dann ist vielleicht im zweiten Teil unserer Sommerserie etwas dabei – erlebe dreidimensionale Kunst im Freien!

Your add



\*Source: Google Analytics, January 2021

\*\* Status February 2021

## Ad rates

### Combined Advertising in Newsletter + Website

1x super banner ad in newsletter (728 x 90 px)  
+ 4 weeks rectangle banner on homepage (180 x 150 px)

- Cultural tariff (30% reduction): **650,- €**
- Company tariff: **900,- €**

### Multiple placement:

- 3 months banner ad: 10%
- 12 months banner ad: 30%

### Social Media:

1 posting on Facebook, LinkedIn,  
Instagram and Twitter: **100,- €**

**sculpture network members receive  
20% sales discount on all prices**

## Conditions of payment

All prices are quoted in Euro and are valid plus VAT. Invoices are due net 10 days from invoice date, but no later than the day of publication of the newsletter, in which the advertisement appears. Mistakes or changes of the prices remain reserved.

## Data supply

- Resolution: 300 DPI
- Data formats: JPG, PNG, TIFF
- No liability if data incorrectly supplied

## Newsletter Deadlines

	Advertisin g Deadline	Data supply	Date of publication
<b>January 21</b>	22.01.	27.01.	29.01.
<b>March 21</b>	10.03.	15.03.	17.03.
<b>April 21</b>	23.04.	28.04.	30.04.
<b>June 21</b>	04.06.	09.06.	11.06.
<b>July 21</b>	16.07.	21.07.	23.07.

## Imprint

sculpture network e.V.  
Adlzreiterstrasse 7  
80337 Munich  
Germany

Register of associations  
Court of first instance: Berlin-Charlottenburg, No. 23307Nz

Chairman: Frank Evelein

## Bank Details

sculpture network e.V.

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GLS Bank

## Your contact person

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